

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012	Invoice #	187133-1
Product	STABENOW FOR SENATE 2012	Invoice Date	10/28/12
Estimate Number	11275	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12

Station	WOOD	Order #	187133
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/22/12 to 10/28/12	5x	11111--				
	WOOD			M	10/22/12	:30	5:22 AM	DST1204H	\$250.00		11
	WOOD			Tu	10/23/12	:30	5:39 AM	DST1206H	\$250.00		12
	WOOD			W	10/24/12	:30	5:54 AM	DST1204H	\$250.00		13
	WOOD			Th	10/25/12	:30	5:18 AM	DST1204H	\$250.00		14
	WOOD			F	10/26/12	:30	5:52 AM	DST1207H	\$250.00		15
2	WOOD	6am Daybreak	6-7a		to						
					10/22/12 to 10/28/12	5x	11111--				
	WOOD			M	10/22/12	:30	6:27 AM	DST1206H	\$650.00		13
	WOOD			Tu	10/23/12	:30	6:46 AM	DST1205H	\$650.00		14
	WOOD			W	10/24/12	:30	6:54 AM	DST1204H	\$650.00		15
	WOOD			Th	10/25/12	:30	6:17 AM	DST1206H	\$650.00		16
	WOOD			F	10/26/12	:30	6:48 AM	DST1205H	\$650.00		17
3	WOOD	Today Show	658-9a		to						
					10/22/12 to 10/28/12	9x	21222--				
	WOOD			M	10/22/12	:30	7:58 AM	DST1205H	\$975.00		15
	WOOD			M	10/22/12	:30	8:51 AM	DST1204H	\$975.00		16
	WOOD			Tu	10/23/12	:30	8:27 AM	DST1204H	\$975.00		17
	WOOD			W	10/24/12	:30	7:23 AM	DST1204H	\$975.00		18
	WOOD			W	10/24/12	:30	8:27 AM	DST1206H	\$975.00		19
	WOOD			Th	10/25/12	:30	7:29 AM	DST1204H	\$975.00		20
	WOOD			Th	10/25/12	:30	8:43 AM	DST1205H	\$975.00		21
	WOOD			F	10/26/12	:30	7:59 AM	DST1207H	\$975.00		23
	WOOD			F	10/26/12	:30	8:49 AM	DST1207H	\$975.00		22
4	WOOD	Daybreak Sat 6am	6-7a		to						
					10/22/12 to 10/28/12	1x	-----1-				
	WOOD			Sa	10/27/12	:30	6:21 AM	DST1206H	\$150.00		3
5	WOOD	Daybreak Sat@7am	658-8a		to						
					10/22/12 to 10/28/12	1x	-----1-				

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**Denver, CO 80203**

# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11275

Invoice #	187133-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	187133
Alt Order #	
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WOOD	Daybreak Sat@7am	658-8a		to						
	WOOD			Sa	10/27/12	:30	7:48 AM	DST1207H	\$275.00		3
6	WOOD	Today Show Saturday	758-10a		to						
				10/22/12 to 10/28/12	1x	----- 1-					
	WOOD			Sa	10/27/12	:30	9:22 AM	DST1207H	\$375.00		3
7	WOOD	Daybreak Sun @6am	6-7a		to						
				10/22/12 to 10/28/12	1x	----- 1					
	WOOD			Su	10/28/12	:30	6:16 AM	DST1207H	\$125.00		3
8	WOOD	Daybreak Sun @7am	658-8a		to						
				10/22/12 to 10/28/12	1x	----- 1					
	WOOD			Su	10/28/12	:30	7:42 AM	DST1205H	\$250.00		3
9	WOOD	Today Show Sunday	758-9a		to						
				10/22/12 to 10/28/12	1x	----- 1					
	WOOD			Su	10/28/12	:30	8:23 AM	DST1207H	\$600.00		3
10	WOOD	Today Show 2	9-10a		to						
				10/22/12 to 10/28/12	1x	1-----					
	WOOD			M	10/22/12	:30	9:50 AM	DST1204H	\$300.00		3
11	WOOD	Today Show 3	10-11a		to						
				10/22/12 to 10/28/12	1x	- 1-----					
	WOOD			Tu	10/23/12	:30	10:51 AM	DST1204H	\$200.00		3
12	WOOD	eightWest	11a-12p		to						
				10/22/12 to 10/28/12	1x	-- 1----					
	WOOD			W	10/24/12	:30	11:33 AM	DST1205H	\$75.00		3
13	WOOD	News 8 @ Noon	12-1p		to						
				10/22/12 to 10/28/12	1x	--- 1---					
	WOOD			Th	10/25/12	:30	12:48 PM	DST1204H	\$225.00		11
14	WOOD	Days of Our Lives	1-2p		to						
				10/22/12 to 10/28/12	1x	---- 1--					

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Estimate Number	11275	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WOOD	Order #	187133
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	WOOD	Days of Our Lives	1-2p		to						
	WOOD			F	10/26/12	:30	12:59 PM	DST1206H	\$200.00		8
15	WOOD	Rachael Ray	2-3p		to						
	WOOD			10/22/12 to 10/28/12	1x	1-----					
	WOOD			M	10/22/12	:30	2:16 PM	DST1204H	\$125.00		8
16	WOOD	The Doctors	3-4p		to						
	WOOD			10/22/12 to 10/28/12	5x	11111--					
	WOOD			M	10/22/12	:30	3:38 PM	DST1206H	\$125.00		10
	WOOD			Tu	10/23/12	:30	3:36 PM	DST1204H	\$125.00		11
	WOOD			W	10/24/12	:30	3:28 PM	DST1204H	\$125.00		12
	WOOD			Th	10/25/12	:30	3:12 PM	DST1204H	\$125.00		13
	WOOD			F	10/26/12	:30	3:35 PM	DST1207H	\$125.00		14
17	WOOD	Ellen	4-5p		to						
	WOOD			10/22/12 to 10/28/12	5x	11111--					
	WOOD			M	10/22/12	:30	4:29 PM	DST1205H	\$400.00		10
	WOOD			Tu	10/23/12	:30	4:20 PM	DST1206H	\$400.00		11
	WOOD			W	10/24/12	:30	4:37 PM	DST1204H	\$400.00		12
	WOOD			Th	10/25/12	:30	4:46 PM	DST1206H	\$400.00		13
	WOOD			F	10/26/12	:30	4:38 PM	DST1207H	\$400.00		14
18	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD			10/22/12 to 10/28/12	5x	11111--					
	WOOD			M	10/22/12	:30	5:22 PM	DST1204H	\$1,150.00		10
	WOOD			Tu	10/23/12	:30	4:59 PM	DST1205H	\$1,150.00		11
	WOOD			W	10/24/12	:30	5:14 PM	DST1204H	\$1,150.00		12
	WOOD			Th	10/25/12	:30	5:18 PM	DST1204H	\$1,150.00		13
	WOOD			F	10/26/12	:30	5:13 PM	DST1207H	\$1,150.00		14
19	WOOD	M-F News 8 @ 530p	530-6p		to						
	WOOD			10/22/12 to 10/28/12	5x	11111--					
	WOOD			M	10/22/12	:30	5:47 PM	DST1204H	\$1,150.00		10
	WOOD			Tu	10/23/12	:30	5:54 PM	DST1204H	\$1,150.00		11

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Estimate Number	11275	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WOOD	Order #	187133
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WOOD	M-F News 8 @ 530p	530-6p		to						
	WOOD			W	10/24/12	:30	5:53 PM	DST1206H	\$1,150.00		12
	WOOD			Th	10/25/12	:30	5:54 PM	DST1205H	\$1,150.00		13
	WOOD			F	10/26/12	:30	5:42 PM	DST1207H	\$1,150.00		14
20	WOOD	M-F News 8 @6p	6-630p		to						
				10/22/12 to 10/28/12	6x	11121--					
	WOOD			M	10/22/12	:30	6:19 PM	DST1204H	\$2,000.00		3
	WOOD			Tu	10/23/12	:30	6:25 PM	DST1204H	\$2,000.00		4
	WOOD			W	10/24/12	:30	6:22 PM	DST1204H	\$2,000.00		5
	WOOD			Th	10/25/12	:30	6:13 PM	DST1204H	\$2,000.00		6
	WOOD			Th	10/25/12	:30	6:28 PM	DST1204H	\$2,000.00		7
	WOOD			F	10/26/12	:30	6:28 PM	DST1207H	\$2,000.00		8
21	WOOD	Sat News 8 @6p	6-630p		to						
				10/22/12 to 10/28/12	1x	-----1-					
	WOOD			Sa	10/27/12	:30	6:19 PM	DST1207H	\$600.00		3
22	WOOD	Inside Edition	7-730p		to						
				10/22/12 to 10/28/12	4x	1111---					
	WOOD			M	10/22/12	:30	7:12 PM	DST1206H	\$450.00		3
	WOOD			Tu	10/23/12	:30	7:28 PM	DST1204H	\$450.00		4
	WOOD			W	10/24/12	:30	7:20 PM	DST1205H	\$450.00		5
	WOOD			Th	10/25/12	:30	7:28 PM	DST1206H	\$450.00		6
23	WOOD	Access Hollywood	730-8p		to						
				10/22/12 to 10/28/12	5x	11111--					
	WOOD			M	10/22/12	:30	7:47 PM	DST1205H	\$400.00		3
	WOOD			Tu	10/23/12	:30	7:55 PM	DST1206H	\$400.00		4
	WOOD			W	10/24/12	:30	7:42 PM	DST1204H	\$400.00		5
	WOOD			Th	10/25/12	:30	7:54 PM	DST1204H	\$400.00		6
	WOOD			F	10/26/12	:30	7:46 PM	DST1207H	\$400.00		7
24	WOOD	Monday 8-10p	8-10p		to						
				10/22/12 to 10/28/12	1x	1-----					

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Product	STABENOW FOR SENATE 2012	Invoice Date	10/28/12
Estimate Number	11275	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WOOD	Order #	187133
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	IN2114/IN2116/SP1753/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	WOOD	Monday 8-10p	8-10p		to						
	WOOD			M	10/22/12	:30	8:43 PM	DST1204H	\$2,000.00		3
25	WOOD	Tues 8-10p	758-10p		to						
				10/22/12 to 10/28/12	1x	- 1 - - - -					
	WOOD			Tu	10/23/12	:30	8:21 PM	DST1205H	\$2,000.00		3
26	WOOD	Tuesday 10-11p	10-11p		to						
				10/22/12 to 10/28/12	1x	- 1 - - - -					
	WOOD			Tu	10/23/12	:30	10:11 PM	DST1204H	\$1,250.00		7
27	WOOD	Wednesday 9-10p	9-10p		to						
				10/22/12 to 10/28/12	1x	- - 1 - - - -					
	WOOD			W	10/24/12	:30	9:41 PM	DST1204H	\$875.00		3
28	WOOD	Wednesday 10-11p	10-11p		to						
				10/22/12 to 10/28/12	1x	- - 1 - - - -					
	WOOD			W	10/24/12	:30	10:26 PM	DST1206H	\$875.00		3
29	WOOD	Thursday 10-11p	10-11p		to						
				10/22/12 to 10/28/12	1x	- - - 1 - - -					
	WOOD			Th	10/25/12	:30	10:43 PM	DST1205H	\$750.00		15
30	WOOD	Friday 8-9p	8-9p		to						
				10/22/12 to 10/28/12	1x	- - - - 1 - -					
	WOOD			F	10/26/12	:30	8:41 PM	DST1205H	\$750.00		2
31	WOOD	Saturday 8-9p	8-9p		to						
				10/22/12 to 10/28/12	1x	- - - - - 1 -					
	WOOD			Sa	10/27/12	:30	8:22 PM	DST1207H	\$350.00		2
32	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/22/12 to 10/28/12	8x	1 2 2 2 1 - -					
	WOOD			M	10/22/12	:30	11:34 PM	DST1204H	\$1,450.00		6
	WOOD			Tu	10/23/12	:30	11:20 PM	DST1204H	\$1,450.00		7
	WOOD			Tu	10/23/12	:30	11:33 PM	DST1204H	\$1,450.00		8
	WOOD			W	10/24/12	:30	11:14 PM	DST1204H	\$1,450.00		10

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	WOOD	M-F News 8 @ 11	11-1135p		to						
	WOOD			W	10/24/12	:30	11:30 PM	DST1205H	\$1,450.00		9
	WOOD			Th	10/25/12	:30	11:13 PM	DST1204H	\$1,450.00		11
	WOOD			Th	10/25/12	:30	11:31 PM	DST1204H	\$1,450.00		12
	WOOD			F	10/26/12	:30	11:11 PM	DST1207H	\$1,450.00		13
33	WOOD	Saturday News 8 @11	11-1130p		to						
				10/22/12 to 10/28/12	1x	----- 1-					
	WOOD			Sa	10/27/12	:30	11:18 PM	DST1207H	\$1,450.00		1
34	WOOD	Sun 11p News (NFL)	1130-12a		to						
				10/22/12 to 10/28/12	1x	----- 1					
	WOOD			Su	10/28/12	:30	12:10 AM	DST1207H	\$1,000.00		1
				Sports ran late							
35	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/22/12 to 10/28/12	6x	12111--					
	WOOD			M	10/22/12	:30	12:08 AM	DST1204H	\$300.00		1
	WOOD			Tu	10/23/12	:30	11:56 PM	DST1206H	\$300.00		3
	WOOD			Tu	10/23/12	:30	12:31 AM	DST1205H	\$300.00		2
	WOOD			W	10/24/12	:30	12:07 AM	DST1204H	\$300.00		4
	WOOD			Th	10/25/12	:30	12:00 AM	DST1206H	\$300.00		5
	WOOD			F	10/26/12	:30	12:31 AM	DST1207H	\$300.00		6

Aired Spots **91**

Gross Total **\$71,400.00**  
Agency Commission **\$10,710.00**  
Net Amount Due **\$60,690.00** Payment Terms 30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.